# Application Instructions

This document is designed to help you complete the grant application request to allow us to evaluate your organization most effectively.

## **Principles**

Please refer to our principles. They are the foundation of our evaluation process:

- We give to established 501(C)(3) nonprofit organizations where we believe our donation will make a difference
- · We support the communities in which we live and work that have a presence in the northeast and mid-Atlantic states
- · Diversity in our giving is important to us both in the organizations' causes and, in the animals
- · We aim to make multiple-year grants to organizations who have achieved measurable and sustainable growth
- We foster the education of animal therapy to improve understanding of health benefits

## Completing the form

#### Contact Information:

- Name, Position, Email, Phone: This should be our key contact person within the organization.
- Legal Name of Organization: The name used to register for 501 (c) 3 status.
- Web Address: self-explanatory

### Company Information:

Mailing Address: Please provide the main office or headquarters information.

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### Eligibility Information:

- Year Established: The year of incorporation as a 501(c)(3)
- Awards and Nominations: This is qualitative information for our review. It is not a disqualifying factor if there is no information, i.e., N/A, presented. GuideStar and Charity Navigator designations are appropriate here.
- Organization Type & Net Assets: Self-explanatory
- Meeting the guidelines: this is reflection for you against our principles and other guidelines
- Ranges of paid staff: We understand that this may be zero if you staff are 100% volunteers
- Ranges of long-term volunteers: These are people who consistently provide volunteer services to your organization. For example, people who donate time to help with your annual gala only should not be included.

#### Measure of Success:

Individuals served: We are interested to know the extent you are impacting the communities you serve. We understand that given circumstances, these results may not be linear. If your organization did not exist in the early years presented here, zeros are appropriate.

### **Grant Request Information:**

- Amount: Please note: The annual total grant allocation across all organizations is \$10k \$15k. The average individual grant ranges from \$3k \$4k.
- Purpose of the Grant: Please be as complete as possible in the space provided.